

“The Faces of Sustainability: The Bottom Line of Going Green,” an event of Sustainable September

(www.sustainableseptemberspokane.org)

September 16, 7:45 a.m. – 9 a.m. , The Spokane Club

Cost: \$20, includes a continental breakfast

Tickets: <http://www.brownpapertickets.com/event/72982> **For more information:** angied@community-minded.org, 509-209-2632

Representatives from Lloyd Industries, UNICO Property Management, The Spokane Club, Avista, and Community-Minded Enterprises' Sustainability Department will share real-world examples of how lean, sustainable operations make good business sense in the short and long term.

Moderator:

This discussion will be moderated by **Suzanne Croft**, Incentives Specialist for the City of Spokane. Suzanne Croft has a Masters degree in Urban and Regional Planning. For the past 12 years, she has worked for the City of Spokane in long range planning and local economic development. She was the City's first Sustainability Coordinator in 2008. This year, she has resumed the role of Incentives Specialist, with a focus on incentives for urban housing and green business development.

Panelists:

Mike Fleig, CCM, is the General Manager of the Spokane Club. An active member of the City's SMART program, the Spokane Club is certified in the areas of energy efficiency, pollution prevention and innovative renewable energy, and a participant in transportation, water conservation and waste reduction.

Tim Burk, chief engineer for the Bank of America Financial Center, managed by UNICO Properties. Tim Burk has been chief engineer at this facility for 16 years. He has successfully completed many energy savings projects that netted about \$500k in rebates and reduced gross power consumption by nearly 30%. Most recently, he started a building wide recycling program to reduce trash disposal costs

John Crow is the owner of Lloyd Industries. Inspired by the innovative spirit of his grandfather, Lloyd, John Crow's professional journey has taken him from construction to coatings to cookware. Lloyd Industries, Inc. the manufacturing firm he currently owns and operates with his son Rob, occupies a 40,000 square foot building that's considered one of the most eco-friendly cookware manufactures in the country. Customers include 40 of the top 100 pizza franchises in North America, big box food courts, schools, bakeries and restaurants.

Thomas Lienhard, PE, BSME, CEM, CLEP . Tom has worked for the past thirteen years as the Lead Engineer for Avista's Energy Solutions department; his responsibilities include managing customer energy efficiency projects and supervising a team of energy efficiency engineers. Prior to his work with Avista, Tom directed facilities and project management in the health care industry. Tom has been a speaker and panelist for several symposiums and workshops including those sponsored by the Bonneville Power Administration, Northwest Power Planning Association, Northwest Building operators Association, Idaho Department of Water Resources, Rebuild America, DOE, and others. A champion of renewable distributed generation, Tom has worked with both Avista and its customers, in education of the intricacies of distributed energy and new metering.

Bill Bloom, Green Business Development Coordinator, Community-Minded Enterprises. As the VP of Manufacturing for a Northern California company with annual sales in excess of \$22 million, Bill worked to refine and redefine the workflow systems from the moment the job entered the plant until it reached its customer's hands. Since then he has been the owner and publisher of the Directory for Seniors in Spokane, Northern Idaho, Yakima and Tacoma as well as being a founding partner in Spokane's sustainable business resource guide, the Go Green Directory. Currently Bill works with businesses and does presentations to groups about implementing sustainability into their existing practices. Bill has also created a program based on the Swedish Natural Step program, designed to unite government, science, and business in forming an agreed upon framework to discuss sustainability.

Sustainable September is made possible by these sponsors: Avista, The Inlander, Itron, KHQ, Spokane Transit, Spokane Bioneers, the Community-Building Foundation, One World Design, the Inland Chapter of the Northwest EcoBuilding Guild, and the Washington Department of Ecology.